

**2015/2016 Model Year Ford and Lincoln National Fleet Incentives
As of 3/23/2015**

VEHICLE	NATIONAL COMMERCIAL FLEET INCENTIVE \$ (56M)
15MY FORD CARS & CUV's	
C-MAX Energi	500
C-MAX Hybrid	1000
Fiesta	750
Flex	1500
Fusion Gas	1500
Fusion Energi	1500
Fusion Hybrid	750
Focus less S series b/	2000
Focus S (P3E) b/	1500
Mustang b/	750
Taurus (excludes Police Interceptor Sedan)	2500
Police Interceptor Sedan f/	1500
15MY FORD TRUCKS & SUV's a/	
Edge	2000
Escape	1500
E-Series Cutaway/Stripped Chassis d/ e/	2500
Expedition (including EL)	3500
Explorer (excludes Police Interceptor Utility)	1750
Police Interceptor Utility f/	1500
F-150 Reg Cab Non-XLT	1000
F-150 Super Cab/Crew Cab Non-XLT	1500
F-150 Reg Cab XLT	2000
F-150 Super Cab/Crew Cab XLT	2500
F-Series Super Duty (o/8500 GVWR)- Gas Engine d/	2750
F-Series Super Duty (o/8500 GVWR)- Diesel Engine d/	3000
Medium Truck F650 - Gas Engine d/	4000
Medium Truck F650 Diesel Engine d/	4500
Medium Truck F750 Diesel Engine d/	5500
Transit	1500
Transit Connect Van	750
Transit Connect Wagon (w/o 86T Taxi Package)	750
Transit Connect Wagon (w/86T Taxi Package)	1000
15MY LINCOLN CARS, CUV's & TRUCKS	
MKC	1250
MKS	1500
MKT c/	1600
MKX	2000
MKZ b/	2000
Navigator (including L) c/	2500
16MY FORD CARS, CUV's & TRUCKS	
Fusion Gas **NEW**	2250
Fusion Hybrid **NEW**	750
Fusion Energi **NEW**	1000
Explorer **NEW**	1750
Police Interceptor Utility **NEW**	1500
Transit Connect Van **NEW**	750
Transit Connect Wagon (w/o Taxi Package 86T) **NEW**	750
Transit Connect Wagon (w/Taxi Package 86T) **NEW**	1000
F-Series Super Duty (o/8500 GVWR)- Gas Engine d/ **NEW**	2750
F-Series Super Duty (o/8500 GVWR)- Diesel Engine d/ **NEW**	3000
E-Series Cutaway/Stripped Chassis d/ e/ **NEW**	2500
16MY LINCOLN CARS, CUV's & TRUCKS	
MKZ b/ **NEW**	2000
MKX **NEW**	2000

Note National Fleet Incentives include: National Fleet Incentive, Fleet Special Account Credit and all applicable Commercial Fleet Credits.

- a/ Ford Authorized Pool Accounts cannot order vehicles with a fleet incentive. Ford dealer must apply for fleet incentive on eligible commercial applications following pool account assignment of chassis to Ford dealer. Unit must be reported sold to a valid end-user FIN.
- b/ 56M incentive is \$0 on Mustang GT (P8C/P8F), Mustang Shelby (P8J), 50th Anniversary Edition(P8R), Focus Electric (P3R) and all other Hybrid/Electric vehicles unless otherwise noted.
- c/ 56M is not compatible with Limo (J5L/400A or 401A), Livery (J5N/J5M) or Hearse (J5L/401A) on MKT, or with Limo(17L)/Livery on Navigator.
- d/ Ford complete vehicles, purchased from select body manufacturers, may be ineligible for fleet incentives.
- e/ The E-Series 47M – Motorhome Package is ineligible for National Fleet Incentives.
- f/ For security use vehicles only. Require Ford Fleet pre-approval. Contact 1 Call 1-800-34FLEET (press "2" & then "3")

Terms and Conditions

Fleet Identification Number (FIN) Requirement

- A FIN is required to qualify for National Fleet Incentives. To apply for a FIN code:
 - o Call 1-800-34FLEET (press "1" & "1" again) or
 - o Visit www.fleet.ford.com/register/FINRegistrationForm.asp
- Ford reserves the right to "In-activate" any End User FIN with no sales activity over the past 5 calendar years.
- Fleet Management Companies, Banks, Credit Unions, other financial institutions and body modification companies are eligible to request national fleet incentives/credits only if the customer (i.e., lessee/purchaser) has met the fleet eligibility requirements and has received a FIN code. All Fleet Management Companies and Body Modifier orders must include their own FIN code and the end-user FIN code on vehicle orders. (Requirement applies to units ordered from production or sold out of stock.)
- To qualify for a Commercial FIN, an end-user must meet the following requirements:
 - o Have registered or leased, for use in their operation, 5 or more new vehicles (any make or model) during the current or preceding calendar or model year, or preceding 13 month period; or,
 - o Currently have a fleet of 15 or more vehicles, owned or leased (any make or model) in the United States; or,
 - o Currently have a fleet of 5 or more vehicles, all of which are over 20,000 GVWR, owned or leased (any make or model) in the United States (applicable to F650/750 & LCF vehicle lines).

In-Service Requirements

- The minimum in-service requirement for commercial vehicles is 12 months or 20,000 miles (whichever comes first). Customers acquiring vehicles using FIN codes with or without National Fleet Incentives are subject to all 2015 model year fleet program rules, including in-service requirements.
- Customers who violate the minimum in-service requirements may be subject to fleet incentive claim reversals and/or cancellation of their FIN code.
- Customer placement of an order under this program constitutes agreement by customer to the terms and conditions contained herein, as modified by Ford from time to time.

Other

- Customers who participate in the Competitive Price Allowance program can request to have vehicles re-invoiced with National Fleet Incentive (56M) in lieu of their Competitive Price Allowance program discount.
- Any regional cash discounts, special value packages (excluding National Discount Packages), customer cash drafts, APR and Special RCL Lease Rates are not available with National Fleet Incentives, unless otherwise stated in a separate program announcement.
- Acceptance of an order in the system does not constitute a commitment from Ford to build a vehicle. Ford reserves the right to limit production, cancel, amend, revise or revoke any program at any time.
- Vehicles ordered for Fleet must be delivered with Fleet delivery types. Vehicles must be registered and operated solely in the 50 United States.
- National Fleet Incentives will be deducted from the factory invoice on vehicles ordered from production with 56M. Fleet units should be ordered from production, although Ford and Lincoln dealers can re-invoice vehicles sold from dealer stock to eligible fleet customers.
- Units purchased out of dealer stock for FIN Code customers must be re-invoiced with the appropriate incentive code and reported sold fleet in order to activate applicable fleet incentives.
- Following a Stock-to-Fleet re-invoice using 56M, the National Fleet Incentive money will be deducted, shown on the adjusted invoice, and payment will be made to the dealer. The dealer must apply that money to the customer's purchase price or reimburse the customer the appropriate amount.
- Any unit purchased from a source other than Ford Motor Company are ineligible, except:
 - o Vehicles that are re-billed by Ford Motor Company
 - o New and Unused units purchased by a franchised Ford Motor Company dealer from a finance source that obtained the units from a liquidating Ford Motor Company dealer (so long as the purchase price from the finance source equals or exceeds the vehicle's wholesale delivered price from Ford).
- Any disputes between the customer and the dealer arising from misunderstandings or ambiguities regarding this program, which cannot be resolved by referring to program documentation, will be settled in favour of the customer.
- Customers are responsible for maintaining website access code eligibility for their employees.